

Plastics recycling innovator Van Werven chooses STORM for Communication and safety technology to support UK growth plans

Challenge

Van Werven, the plastics recycling innovator wanted to improve communications among its workforce to support its UK expansion plans. The Dutch company specialises in creating high-quality raw materials from post-consumer plastics collected from construction and industrial waste and local authority recycling centres.

Van Werven has played a pioneering role in shaping the plastic recycling industry and is an active supporter of initiatives to encourage waste recycling and the creation

of raw materials through legislation and partnerships with governments and NGOs.

It processes 120,000 tonnes of plastic every year and supplies its granulated products to the building, manufacturing and automotive sectors.

The company is expanding the capacity at its UK plant in Selby, North Yorkshire and needed a solution that would allow multiple team members to communicate effectively, from anywhere in the UK.



We are continuously investing in innovations that help us further broaden the market for our products.

This year, we are expanding our recycling capacity by 35 per cent with new plant and machinery and as a result will have many more heavy vehicle movements in and out of our busy site in Selby. We have invested in STORM Intelligent Communications to secure the health and safety of our people and help increase productivity while we meet growing demand.

MARK TALPADE,
commercial manager at Van Werven UK Ltd



Solution

Van Werven has equipped its 35 operational staff with state-of-the-art communications technology from STORM.

The STORM push-to-talk technology enables the company to immediately locate multiple team members and instantly communicate with them to increase safety and efficiency as it scales up operations.

Van Werven will use Storm's central command centre to connect its workforce at the touch of a button. The technology enables group or individual communication as well as emergency SOS alerts and location tracking.



Van Werven is a global leader in its field and a trusted and responsible provider in a fast-growing sector. We are delighted to support its UK expansion plans.

LUKE WILKINSON,
Founder director of STORM

Results

The project launched in May 2021 with an evaluation to take place later in the year. The project aims to improve safety of staff, increase compliance, reduce communications spend and improve productivity.



To find out more or to arrange a demo, get in touch at
hello@storm.co.uk or call us on **01423 513 335**